

Clark Europe GmbH  
MD, Egon Strehl



**In a strategic industry move, Clark Europe GmbH has announced the opening of its first Dealer Support Centre – on September 1st, in Lyon, France – with similar centres planned in the coming years across the Middle East, Eastern Europe, the UK and Russia.**

The new centres will offer fast and active support to local Clark dealers and customers. "Despite the financial and economic crisis, we will continue on this chosen path and invest for our dealers, for our customers – and therefore in our common future," said Clark's Managing Director Egon Strehl.

The Clark base is in immediate proximity to the International Airport Lyon, to the TGV rail system, and to the numerous road networks around the metropolitan area of Lyon, which is a North-South hub of European long distance traffic. Clark is currently establishing an experienced team of industrial truck specialists, including

## CLARK invests in the future

### new Dealer Support Centre opens in France – more centres to follow

technical engineers and sales personnel, at the new Lyon location.

#### TECHNICAL AND MARKETING SUPPORT

A 100 percent subsidiary of Clark Europe GmbH, the primary aim of the new Lyon centre will be technical support and intensified marketing commitment. In the meantime, the location will also handle customised modifications and repairs, as well as equipment and spare parts supply.

The hinterland of the Lyon Dealer Support Centre extends beyond the national borders of France. All French-speaking countries – for instance the Western part of Switzerland as well as the emerging North African Mediterranean countries, such as Tunisia, Algeria and Morocco – will receive additional support from the Lyon location.

#### FURTHER CENTRES PLANNED

"We plan for the long term and will realise our projects step by step. The financial and economic crisis does not change this undertaking," commented Egon Strehl. "Integral components of our long-term strategy are the establishment and strengthening of networks in the different core markets.

"Of course we want to be in an ideal position when

the markets recover," remarks Strehl. "Therefore we also consider the current establishment of jobs as a good investment for the future." The Clark organisation says it has been able to accommodate the current disturbances on the global markets relatively well so far: "By intensive internal efforts and flexible adaptations, we have been able to avoid going into the red," said Strehl.

The Clark forklift range is supported in the Republic of Ireland by Peter Keogh Forklift Maintenance, Dublin 15.

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**This year's National Irish Safety Organisation (NISO) Conference, the theme of which is "Driving Health and Safety", will be held in the Breaffy House Resort, Castlebar, Co Mayo on Friday, 25 September 2009.**

The conference will feature a

## NISO Conference

number of international speakers and will look at the priorities based on research findings by the European Risk Observatory.

A second theme being addressed is the reality of workplace accidents. Speakers will include those who have experienced a serious workplace accident.

Transport Safety is an issue for most employers – as they must manage persons who drive for their work, manage vehicle access in their workplace, as well as overseeing the operation of vehicles within the

workplace. In this area delegates will receive updates from the Health and Safety Authority and An Garda Síochána.

The conference will also look at the impact of cuts on health and safety issues, both from the employer's and employee's viewpoint.

Conference sponsors include the Health and Safety Authority, 3M Ireland, Allergan Pharmaceuticals Ireland, Construction Industry Federation and the ESB.

Details of the conference can be accessed at: [www.niso.ie](http://www.niso.ie)